

Get Up to \$100 Cash Back...

HDS *Ultimate* UPGRADE SALES EVENT



**Purchase before July 6, and receive a \$50 rebate on HDS-5.
Or get \$100 back for HDS-7, -8, or -10 if you also buy...**

> HDS Add-On Option...

- LWX-1 SIRIUS® Weather Antenna
- LGC-4000 High-Sensitivity GPS Antenna
- StructureScan™ Side-Viewing Sounder (available later 2009)

> Or, Any GPS Handheld Option...

- NEW Endura™ Models (Out&Back, Safari or Sierra)
- XOG™ Crossover Navigator

> Or, An Additional HDS Display! Buying any second HDS display also qualifies for your \$100 rebate!

Find out more at www.lowrance.com/hds-upgrade



**Extra Bonus: Enter to Win a Fishing Trip with
Bassmaster® Champion Skeet Reese!**

Plus, 25 lucky entrants will win a FREE Lowrance HDS Fishing Jersey!
Details at www.lowrance.com/fishingtrip.

No Purchase Necessary. HDS Ultimate Upgrade Sales Event Sweepstakes is open to legal residents of the 50 U.S. (and D.C.) 18 years and older. Sweepstakes starts on March 20, 2009 and ends on August 6, 2009 at 11:59PM CT. For entry and official rules go to www.lowrance.com/fishingtrip. Void where prohibited. Sponsor is Navico, Inc., 12000 E. Skelly Drive, Tulsa, OK 74128.

LOWRANCE
Seize the Day



Get \$50 to \$100 Back with Mail-In Rebate on Select Lowrance Products

To Receive Your Rebate:

- Option #1 – Qualify for \$50 rebate by purchasing one HDS-5 series product from List A between 3/20/09 and 7/06/09.
- Option #2 – Qualify for \$100 rebate by purchasing the following two products:
 One HDS-7, 8 or 10 series product from List B between 3/20/09 and 7/06/09
AND
 One product from List C between 3/20/09 and 12/31/09
- Complete and mail this form by 1/31/10.
- Include the original or a copy of the UPC Bar Codes from your product boxes.
- Include a copy of your register receipts.
- Limit 3 per household.

Name: _____

Street Address: _____
 (PO Boxes not accepted)

City: _____

State: _____ Zip Code: _____

Email: _____

Check here to receive emails for future offers and promotions from Lowrance.

**Mail Requested Items to:
 Lowrance Rebates
 Offer # 30001
 P.O. Box 7929
 Mesa, AZ. 85216, USA**

\$50

Purchase one of the following List A
HDS-5 units:

- HDS-5 Lake Insight 83/200kHz
- HDS-5 Lake Insight w/o XD
- HDS-5 Nautic Insight 50/200kHz
- HDS-5 Nautic Insight w/o XD
- HDS-5 Base US 83/200kHz
- HDS-5 Base US w/o XD

Not valid for HDS-5m and HDS-5x units

\$100

Purchase one of the following List B
HDS units:

- HDS-7 Series
- HDS-8 Series
- HDS-10 Series

AND one additional qualifying List C
product:

- LWX-1 Sirius Weather/Audio Module
- LGC-4000 N2k
- LGC-4000 Baja
- StructureScan™ Side-viewing Sounder
- Endura Out&Back
- Endura Safari
- Endura Sierra
- XOG
- HDS-5 Series
- HDS-7 Series
- HDS-8 Series
- HDS-10 Series

Please keep copies of all materials submitted for your records.
 If you have not received your rebate check after 8 weeks, please call 1-866-652-9511 or visit www.rebatepromotions.com

Your product receipt or invoice must show that you purchased the eligible product between March 20, 2009 and December 31, 2009. Hand written invoices or sales receipts will not be accepted. The envelope containing your rebate materials must be postmarked no later than January 31, 2010. Your completed rebate materials must be received by the Lowrance rebate processing center no later than February 15, 2010. Proof of mailing does not constitute proof of delivery. Lowrance is not responsible for lost, late, illegible, misdirected or postage due mail. Any requests postmarked or received after applicable dates will be returned as ineligible. Materials submitted become property of Lowrance and will not be returned. If terms and conditions are not met, a rebate check will not be sent. Incomplete or illegible submissions will not be returned. Keep copies of all materials submitted for your records. This offer is not valid for retailers or wholesalers. Requests from groups, P.O. Boxes, or organizations will not be honored. Offer limited to three rebate checks per household. Offer cannot be combined with any other Lowrance offer. Offer good in the U.S.A., Canada and Puerto Rico. Void where prohibited, taxed or restricted by law. Fraudulent submission of multiple requests could result in federal prosecution under the U.S. Mail Fraud Statutes (18 USC, Section 1341 and 1342). In the case that fraudulent submissions of multiple or altered requests are received, All related items will be declined for the offer. Please allow 8-10 weeks, after receipt of rebate request, for processing. If you do not receive your rebate check within 8-10 weeks, you must call 1-866-652-9511 or visit www.rebatepromotions.com no later than 1/30/10 or all rights hereunder will expire. This offer is subject to change or cancellation, at any time, without notice.

