

GARMIN® *marketing memo*

Garmin USA, Inc. 1200 East 151st Street Olathe, Kansas 66062 PH: 913/397.8200 Fax: 913/397.8282

To: Marine & Consumer Electronic Dealers & Consumers

GARMIN REBATE OFFER

Purchase a Garmin GPSMAP® 378 or Garmin GPSMAP 478 and receive \$200 cash back

This rebate is being offered between the period of November 1, 2008 and December 31, 2008 subject to the terms and conditions set forth in the rebate coupon.

Rebate coupons and POP displays are being shipped to dealers. If you do not receive them, please let us know. This rebate program is being implemented in the same manner as we have done with others in the past.

Qualifying Products

- GPSMAP 378
- GPSMAP 478



Go from splash to dash with an extra \$200 cash.

Purchase a Garmin GPSMAP® 378 or Garmin GPSMAP® 478 and receive \$200_{USD} via mail-in rebate.



Visit <https://buy.garmin.com/shop/shop.do?cID=148&pID=401> or <https://buy.garmin.com/shop/shop.do?cID=148&pID=402> for information about the products eligible for this rebate offer.

GARMIN GPSMAP® 378/478 \$200 REBATE OFFER

Purchase a Garmin GPSMAP® 378 or Garmin GPSMAP 478 and receive \$200_{USD} via mail-in rebate.

Offer is valid for purchases made between 11/01/08 and 12/31/08. **Rebate submissions must be postmarked by 01/31/09.** Limit 1 rebate per customer. To qualify for this rebate, please complete the 6 steps listed on the back or lower portion of this coupon.

Please select the unit purchased:

- GPSMAP 378**
- GPSMAP 478**

Please print clearly.

Dealer Where Purchased _____

Purchase Date _____

Customer Name _____

Address _____

City / State _____

Zip Code or Postal Code _____

Note: Rebate checks will be mailed to US, or Canadian addresses only.

Phone Number _____

Email _____

Note: Your email address will **only** be used for correspondence about this rebate offer.

Terms and Conditions: This rebate is redeemable only by residents of the U.S. and Canada and may not be combined with any other offer directly from Garmin. Garmin is not responsible for incomplete requests, loss in mail, postage due or C.O.D. receipts, or any consequential or incidental damages. Garmin reserves the right to rescind or change this offer. Rebate is paid in U.S. dollars. Recipient is responsible for any applicable taxes. Limit one rebate per customer, per purchase, per valid serial number. Requests for multiple rebates from groups, clubs, or organizations will not be honored. Only the actual purchaser of the eligible Garmin product qualifies for this rebate offer. This rebate only applies to products listed on this rebate coupon. Purchases made through online auctions, excluding direct purchases from authorized dealers, are not eligible. eBay® purchases only valid if purchase is made from an authorized Garmin dealer. Refurbished or newly overhauled products do not qualify for the rebate. Void where prohibited or otherwise restricted by law.

Garmin recommends making a copy of your receipt and completed rebate coupon for your records.

Please allow 6-10 weeks to process your rebate request.

After 30 days, you may check the status of your submission at www.status-now.com or 1-800-975-7814

To receive your \$200 rebate, please follow these 6 steps:

- Purchase** a **Garmin GPSMAP 378** or **Garmin GPSMAP 478** unit between 11/01/08 and 12/31/08. The product must be purchased in factory-new condition.
- Read and complete** this rebate coupon.
- Enclose** a legible copy of your valid receipt or invoice. The receipt documentation must show the purchase date, the item purchased, and the name of the Garmin authorized dealer or reseller. PayPal™ receipts not accepted.
- Enclose your original UPC bar code cut out from the bottom of the product box. The UPC is approximately 1 inch by 1.5 inches in size.
- Provide** your **Garmin GPSMAP 378** or **GPSMAP 478** serial number in the squares below. The 8 digit serial number is located on a black and white sticker on the back of the unit.

REQUIRED GPSMAP Serial Number →

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(8 digit GPSMAP 378/478 serial number)

- Mail** your submission (postmarked by 01/31/09) to:

PROMOTION #19052

GARMIN GPSMAP 378/478 \$200 REBATE OFFER

PO BOX 22092

TEMPE, AZ 85285

For questions about this offer, visit <http://www8.garmin.com/whatsNew/currentpromotions/> or contact rebate@garmin.com